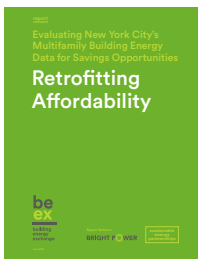


2. tools

research, initiatives and resources that have real impact



reports
that turn data into
action



campaigns
that engage entire
communities



case studies
with clear, critical
lessons

3. exhibits

hands-on experiences that display advanced technology and inspire action



educational
exhibits demystify energy efficiency



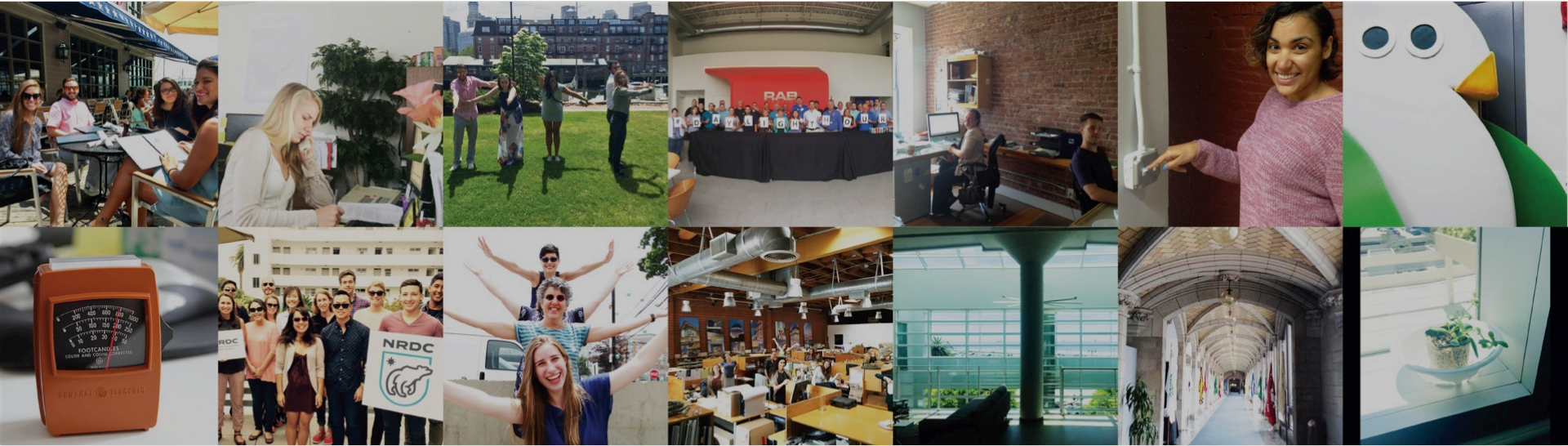
transformative
exhibits inspire action



fun
exhibits are hands-on, interactive experiences

campaign: daylight hour

annual social media campaign that raises awareness & saves energy



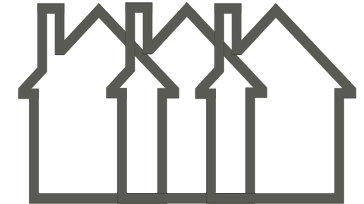
800+ offices turn off lights for 1 hour



20 countries represented



20 million people on social media



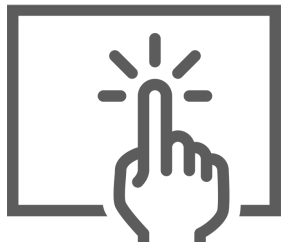
8000 households powered

exhibit: celebrate NYC

diverse building retrofit solutions that inspire action

celebrate nyc

building a
sustainable city



an interactive &
inspirational exhibit



60 building retrofit
projects, across NYC



diverse example energy
efficiency solutions

create a sharing network

an interactive network to scale solutions



transform

cooperative
transformation

scalable
learning

share lessons learned
globally

speed
adoption

accelerate technology
adoption

inspire

inspire others across
boarders and regions

